



**Position Title:** Graphic Designer

**Department:** Marketing & Brand Strategy

**Reports to:** Creative Director

### **The Challenge**

Support the development of new programs and a growing digital presence with sharp graphic design skills at an established-but-growing nonprofit foundation with a stellar mission.

### **About Morris Animal Foundation**

Established in 1948, Morris Animal Foundation is dedicated to improving and protecting the health of animals through scientific innovation, education and inspiration. Our investment in research has yielded lifesaving vaccines, new treatments for critical diseases, superior screening tests and advanced diagnostic tools. We respond to emerging animal health threats that endanger entire species and make new discoveries in basic animal biology to support applied research. With every study we fund – more than 2,800 to date – we strive to advance the science of veterinary medicine, honoring the founding principles of Dr. Mark L. Morris Sr. to benefit animals worldwide.

### **About the Foundation's Golden Retriever Lifetime Study**

The Golden Retriever Lifetime Study is one of the largest, most comprehensive prospective canine health studies in the United States. The Study's purpose is to identify the nutritional, environmental, lifestyle and genetic risk factors for cancer and other diseases in dogs. Each year, with the help of veterinarians and dog owners, the Foundation collects health, environmental and behavioral data on 3,000+ enrolled golden retrievers.

### **Opportunity**

The Graphic Designer is primarily responsible for supporting the Foundation with impactful design skills and a passion for animals. They will create stunning designs across print and digital platforms that solve strategic problems in a clean and powerful way. This person will not only be creating print designs but also growing our digital assets by creating layouts, motion graphics and videos to be used on a variety of platforms. They will need to demonstrate excellent interpersonal and communication skills.

### **Team**

The Graphic Designer will be on the Design team which includes a Senior Designer and Creative Director. The Design team is part of the Marketing & Brand Strategy team. The Graphic Designer will work collaboratively with the Marketing & Brand Strategy team daily as well as other departments as needed.

### **Skill Set**

- Relevant bachelor's degree or equivalent experience in graphic design
- Minimum two years of experience with print and digital design



- Experience with Adobe Creative Cloud especially InDesign, Photoshop, Illustrator, After Effects and Adobe Premiere
- Experience in Microsoft Suite and Mac OS
- Superb design skills that include but are not limited to typography, layout and illustration
- Attention to detail to be used in various infographics, brochures, videos, etc.
- Current knowledge of design best practice and trends
- Ability to communicate and work collaboratively with teams, as well as receive creative feedback
- Ability to work remote and take direction using programs such as Zoom and Ring Central

**Within two months, you will:**

Be fully onboarded and working on a variety of projects that includes cards, brochures, infographics, postcards, emails, landing pages, social, etc.

Work closely with social media and digital marketing colleagues to create layouts and motion graphics for stories, posts, ads and videos.

**Within six months, you will:**

Have a strong understanding of the brand and fundraising campaigns, and feel comfortable working within established brand guidelines.

**Position Requirements**

- A general understanding of brand marketing and brand strategy
- Ability to follow creative briefs
- Ability to meet deadlines in a fast-paced environment
- Effectively handle multiple assignments at one time
- Develop advertising concepts with teams and subsequent ads
- Own projects from start to final print production and file delivery
- Adhere to the Foundation's safety policies and procedures and encourage others to do the same
- Participate in building a culture of accountability, performance and trust
- Promote and adhere to Foundation Core Values: Excellence, Respect, Compassion, Collaboration, Innovation, and Determination

**Bonus Points**

- Passion for science
- An eye for photography
- PowerPoint Pro
- Solid understanding of marketing/advertising tactics



### **Benefits**

Morris Animal Foundation offers competitive pay with ample growth and professional development opportunities for its employees. A full benefits package includes paid employee health, dental, vision, LTD, life insurance and a matched 403b retirement account. Employees are given a lifestyle and fitness reimbursement, work from home equipment reimbursements and paid sick and parental leave. Come be a part of a compassionate and collaborative organization that is bursting with pride for its mission!

**Position Specifications:** Full-time, exempt position, hybrid work environment

**Hiring Range:** \$45,300-54,800

### **How to Apply**

Please email your cover letter, resume, salary requirements and portfolio of design samples (electronic submission only), labeled with your complete name to Cassandra Duzell at [cduzell@morrisanimalfoundation.org](mailto:cduzell@morrisanimalfoundation.org). Please list **Graphic Designer** in the subject line of your email.

**Incomplete and/or inaccurate applications will not be considered.**

### **Morris Animal Foundation Core Values**

**Respect** - We act with integrity and are accountable to the needs of others and respectful of their time, expertise and opinions. We listen and communicate thoughtfully, directly and openly, always assuming good intent. We are inclusive and value diversity.

**Excellence** – We advance animal health by funding only research that meets the highest scientific standards. We are committed to ensuring the best use of donor funds and Foundation resources to benefit animals everywhere.

**Compassion** - We care deeply about animals and the people who care for them. It is our responsibility and an honor to improve animal health.

**Collaboration** – We actively partner, creatively work together and freely share ideas to advance the science of animal health and grow our impact. We nurture, grow and educate the animal health community that shares our passion. Together we can do more.

**Innovation** – At our core, we value proven science but also seek creative solutions to meet the growing challenges of animal health in a changing global ecosystem. Based on what we learn, we constantly evolve to achieve our mission.

**Determination** - We are driven by our mission and seek answers with relentless pursuit. Using science as our compass, we develop pathways to animal health solutions. So long as animals face health concerns, we will continue to find answers.