



Research to **protect, treat & cure** animals.
100% of donations fund animal health.

UNIQUE GIFT FOR VALENTINES DAY: CANINE CANCER CAMPAIGN CUSTOMIZED DOG TAG – FOR YOUR DOG OR AS A BEAUTIFUL PIECE OF JEWELRY FOR A SPECIAL HUMAN

DONATION TO MORRIS ANIMAL FOUNDATION HELPS FUND RESEARCH TO CURE CANCER IN DOGS – RESEARCH ALSO BENEFITING HUMANS

Denver, January 18, 2008: Here's a way to deliver a unique Valentine Day gift for the dogs and or very special humans in your life. Morris Animal Foundation (MAF) is offering a beautiful Canine Cancer Campaign pet tag to donors contributing \$50 or more to the MAF canine cancer cure research effort. Receive an additional engraved tag for each \$50 contribution. Each tag can be personally engraved with your dogs name and information or the special message you desire. The tag celebrates and commemorates the life of our "best friends" of today and those that have left this life. The tag can also be worn by the pet owner as a distinctive piece of jewelry. Go to https://www.morrisanimalfoundation.org/lucky_pet_order to make a donation and order your MAF Canine Cancer Campaign tags.

In April 2007 MAF launched a global research effort to discover new, effective treatments to help dogs suffering from cancer today, while finding cures for this devastating disease in dogs. One in four dogs will die of cancer. Indeed, some breeds have an even higher incidence of cancer death: 60% of Golden Retrievers die of cancer. Breakthroughs in canine cancer are helping engender research in human cancer treatment. Learn more at: www.curecaninecancer.org, and www.morrisanimalfoundation.org.

About Morris Animal Foundation:

Morris Animal Foundation, established in 1948, is dedicated to funding research that protects, treats and cures companion animals and wildlife. MAF has been at the forefront of funding breakthrough research studies benefiting animals in some 100 countries, spanning all seven continents on earth. MAF has its headquarters in Denver, Colorado. The Foundation has funded nearly 1,400 humane animal health studies with funds totaling more than \$51 million. One hundred percent of annual donations go to fund health study programs. For more information, call (800) 243-2345, or visit www.MorrisAnimalFoundation.org.