



Research to **protect, treat & cure** animals.
100% of donations fund animal health.

The Blue Buffalo Foundation for Cancer Research – Sponsors Six Morris Animal Foundation Cancer Studies

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Denver, February 11, 2008: The Blue Buffalo Foundation for Cancer Research, www.petcancerawareness.com, a Connecticut-based organization dedicated to raising awareness for canine and feline cancer, has made a generous donation to Morris Animal Foundation (MAF) in the nonprofit's global effort to cure canine cancer and prevent feline cancer. The Blue Buffalo Foundation has provided financial sponsorship for two important feline cancer research studies and four important canine cancer research studies. The MAF Canine Cancer Campaign is seeking to prevent canine cancer, while immediately seeking treatment advancements to help dogs suffering from cancer today. Learn more and donate to the campaign at www.CureCanineCancer.org or www.MorrisAnimalFoundation.org

“When our beloved dog Blue had his last bout with cancer, we realized there was a need to direct more resources toward animal cancer research and prevention,” states David Petrie, co-founder and president of The Blue Buffalo Foundation. “We started the Blue Buffalo Co. (www.bluebuff.com), a healthy and holistic natural food for dogs and cats, and then created our charitable arm, the Blue Buffalo Foundation for Cancer Research. We felt that the thorough and selective process Morris Animal Foundation has in place to choose and oversee health studies, in combination with their proven commitment to animal health, made them an ideal and like-minded partner for us.”

Petrie believes that supporting canine and feline cancer research is an investment in the future of all animals, and his Foundation will continue to support Morris Animal Foundation in this important work. For a complete list of studies or to find out how to sponsor a study, please visit www.MorrisAnimalFoundation.org/studies or call 800-243-2345.

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About Morris Animal Foundation: Morris Animal Foundation, established in 1948, is dedicated to funding research that protects, treats and cures companion animals and wildlife. MAF has been at the forefront of funding breakthrough research studies benefiting animals in some 100 countries, spanning all seven continents on earth. MAF has its headquarters in Denver, Colorado. The Foundation has funded nearly 1,400 humane animal health studies with funds totaling more than \$51 million. One hundred

percent of annual, unrestricted contributions support animal health programs. For more information, call (800) 243-2345, or visit www.MorrisAnimalFoundation.org.