



## West Paw Design Partners with Morris Animal Foundation to Help Raise Funds and Awareness for Animal Health Studies

**Bozeman, MT (October 28, 2014)**—West Paw Design, a US manufacturer of [eco-friendly and high-quality](#) pet toys, including their durable [Zogoflex®](#) dog toy line, is excited to announce a new partnership with Morris Animal Foundation, a nonprofit organization dedicated to advancing animal health. To support the Foundation’s efforts to help dogs enjoy longer, healthier lives, West Paw Design will donate \$2 for every Zogoflex dog toy purchased from November 3 through November 21.

“Morris Animal Foundation is an example of an organization that makes positive things happen in the lives of pets and the people who love them,” said Spencer Williams, owner and president of [West Paw Design](#). “Pets add so much joy to people’s lives and one of our values is to give back to them with great products as well as support of a Foundation like this that has been committed to improving animal health for more than 60 years.”

[Morris Animal Foundation](#) has invested in nearly 900 canine health studies, totaling nearly \$40 million in funding, since 1950. These studies have led to significant health advances for dogs, including improved cancer treatments and diagnostics, development of genetic tests to prevent blindness, development of the first parvovirus vaccine, advanced treatments for heart conditions and dietary management of kidney disease.

“We’re proud to partner with West Paw Design. They are a contributing partner in communities around the country and strive to make a difference for companion animals,” said Roxanne Davis, director of organizational giving for Morris Animal Foundation. “Together, we are improving the lives of all animals.”

If you would like to learn more or purchase a [Zogoflex®](#) dog toy, visit [West Paw Design](#) today.

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### **ABOUT WEST PAW DESIGN**

Surrounded by the beautiful Rocky Mountains, West Paw Design is a world-class manufacturer of eco-friendly and high-quality pet toys, bedding and apparel. Driven by a passion for pets and the joy they bring, West Paw Design seeks the most innovative designs using sustainable materials, resulting in a meaningful value for our customers. Established in 1996, West Paw Design is proud to do its part to protect the environment by limiting waste and utilizing non-toxic, organic and recyclable materials. West Paw Design is now a [Certified B Corporation](#). For more information about West Paw Design and its products, visit [www.WestPawDesign.com](http://www.WestPawDesign.com).

### **ABOUT MORRIS ANIMAL FOUNDATION**

[Morris Animal Foundation](#) is a global leader in supporting scientific research that advances veterinary medicine. Since our founding, we have invested more than \$92 million toward

more than 2,300 studies that have improved the health and quality of life for dogs, cats, horses and wildlife in more than 150 countries around the world.