



UNITE TO FIGHT
PET CANCER



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#AskFallon Video Featuring “*Most Interesting Man in the World*” Actor Challenges *Tonight Show* Host to Fight Pet Cancer

May 7, 2014/DENVER – Dog lover Jonathan Goldsmith, the actor who portrays “The Most Interesting Man in the World,” has a challenge for fellow dog lover and *Tonight Show* host Jimmy Fallon. Goldsmith is helping Morris Animal Foundation to #AskFallon to participate in the Foundation’s upcoming [Unite to Fight Virtual Pet Cancer Walk](#).

[Click here to watch the challenge video.](#)

The Unite to Fight Virtual Pet Cancer Walk is a virtual fundraising campaign in which pet owners from around the world pledge to take their pets for a walk on June 22, 2014. Goldsmith has joined the fight and is asking Fallon (#AskFallon) and all pet lovers to join him in this effort to support pet cancer research funded by [Morris Animal Foundation](#).

Cancer touches many of us, and it takes the lives of more dogs and cats than any other disease. [Morris Animal Foundation](#), a nonprofit organization that invests in science that advances veterinary medicine for animals, has been funding pet cancer research since 1962. There is still more work to be done, which is why the Foundation launched its Unite to Fight Pet Cancer Campaign.

“Morris Animal Foundation is working with the best veterinary scientists in the world to help us better understand pet cancer,” said David Haworth, DVM, PhD, president/CEO of Morris Animal Foundation. “The #AskFallon challenge via social media will help our Foundation reach many pet owners who are not quite familiar with the work we are doing to make the world a better place for their pets.”

Anyone can participate in the [Unite to Fight Virtual Pet Cancer Walk](#)! Register today and take a stand against pet cancer with the iconic actor who plays the Most Interesting Man in the World, Jonathan Goldsmith. With any luck perhaps the funniest dog lover in the world will join us, too! Help us recruit Jimmy Fallon by tweeting him yourself @JimmyFallon with the hashtag #AskFallon.

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About Morris Animal Foundation:

Morris Animal Foundation is a nonprofit organization that invests in science that advances veterinary medicine for companion animals, horses and wildlife. It is a global leader in animal health science, and its funding helps more species in more places than that of any other organization in the world. Since its founding in 1948, Morris Animal Foundation has invested more than \$70 million toward 2,000+ studies that have led to significant breakthroughs in diagnostics, treatments, preventions and cures for animals. Learn more at <http://www.MorrisAnimalFoundation.org>