

SmartPractice Partners with Morris Animal Foundation to Advance Animal Health

Foundation becomes exclusive partners of veterinary line

April 17, 2014/DENVER – Morris Animal Foundation, a nonprofit organization dedicated to [advancing veterinary care for animals](#), is proud to announce a new partnership with [SmartPractice®](#), a trusted provider to veterinary practices. Since January, \$1 from each SmartPractice order has been donated to the Foundation to advance veterinary care around the world and this commitment will continue the entire year. Customers also have the opportunity to make their own contribution at checkout. “We are excited about our new partnership with SmartPractice,” said David Haworth, DVM, PhD, President/CEO of Morris Animal Foundation. “Being selected as their exclusive philanthropy for its veterinary line is a great honor because we are both veterinary-focused.

“Our visions – to work toward longer, healthier lives for animals through our respective business models and missions – are aligned, and we’ll be able to make a greater impact for animal health together than apart,” Haworth said.

“Morris Animal Foundation is a global leader in supporting animal health and we believe in their mission,” said Susan Nawrocki, SmartPractice’s Director of Veterinary Marketing. “Health and wellness are core values of everyone at SmartPractice. We know that by supporting Morris Animal Foundation and their groundbreaking scientific animal research, we are supporting a cause that is true to our hearts.”

For information on how your company or organization can partner with Morris Animal Foundation and create brighter tomorrows for animals around the world, please contact Roxanne Davis, Director of Organizational Giving, at rdavis@MorrisAnimalFoundation.org.

About Morris Animal Foundation

Morris Animal Foundation is a nonprofit organization that invests in science that advances veterinary medicine for companion animals, horses and wildlife. It is a global leader in animal health science, and its funding helps more species in more places than that of any other organization in the world. Since its founding in 1948, Morris Animal Foundation has invested more than \$70 million toward 2,000+ studies that have led to significant breakthroughs in diagnostics, treatments, preventions and cures for animals. Learn more at www.MorrisAnimalFoundation.org.

About SmartPractice

SmartPractice® is a family-owned company guided for more than forty years by its passion for Healthier Practices, Healthier Pets. Proudly serving veterinary professionals with client communications, practice marketing, clinical supplies, innovative exam glove solutions and filing supplies. To learn more, visit www.smartpractice.com/vet

Media Contact:

Tina M. Martinez, tmartinez@MorrisAnimalFoundation.org 303.790.2345