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## **Morris Animal Foundation Continues to Build Strong Leadership Team with New Chief Marketing Officer**

January 13, 2015/Denver — Morris Animal Foundation, renowned for its work in advancing veterinary medicine, welcomes Chris Orzechowski to the newly created role of Chief Marketing Officer. Orzechowski will serve as a catalyst for marketing and communication initiatives to promote [Morris Animal Foundation](#), the largest nonprofit organization worldwide that funds scientific studies focusing on the health and well-being of all animals including companion animals, horses and wildlife.

“Morris Animal Foundation is delighted to welcome Chris to our team,” said David Haworth, DVM, PhD, and President/CEO of Morris Animal Foundation. “Her multifaceted experiences in marketing and communications with research-related brands pair well with the Foundation’s investment in [groundbreaking science](#). Building on her expertise, we will be better able to share our stories and inspire animal lovers everywhere.”

Orzechowski’s hiring comes at a significant time for the [Morris Animal Foundation](#), when a number of groundbreaking studies are taking flight, including long-term studies in cancer, and the organization is poised to expand its portfolio of research initiatives.

“[Morris Animal Foundation](#) is committed to funding only the best science for animal health, and is one of the few nonprofit organizations dedicated solely to that mission,” Orzechowski said. “The Foundation’s worldview reflects a deep respect for all creatures on our planet. It is an honor for me to be part of an organization that has such deep reverence for animal life and health, and a commitment to making that life better.”

Throughout her professional career, Orzechowski has worked to brand and reposition some of the nation’s largest organizations that promote health and wellness, including the American Heart Association, Susan G. Komen for the Cure, Mothers Against Drunk Driving, and the Edith Sanford Breast Cancer Foundation. Now, as she moves to the Morris Animal Foundation, she will bring that same passion and energy to help animals.

“We are all connected to animals in some way - whether it’s sharing the earth or sharing our couch,” said Orzechowski. “Animals fill our hearts, our homes, and our planet. They enrich our lives and make the world a better place. In turn, Morris Animal Foundation endeavors to make a meaningful difference in the lives of animals and make the world a better place for them. I’m excited to be a part of that.”

**About Morris Animal Foundation**

Morris Animal Foundation is a nonprofit organization that invests in science to advance animal health. The Foundation is a global leader in funding scientific studies for companion animals, horses and wildlife. Since its founding in 1948, Morris Animal Foundation has invested more than \$92 million toward 2,300 studies that have led to significant breakthroughs in diagnostics, treatments, preventions and cures for animals worldwide. Learn more at [www.MorrisAnimalFoundation.org](http://www.MorrisAnimalFoundation.org).