

## Position Description: **Graphic Designer**

Morris Animal Foundation's Graphic Designer is primarily responsible for supporting the Foundation with excellent goal-oriented design. As a member of the Marketing Brand Strategy team, they will create beautiful design across digital and print platforms to support the Foundation's success. The successful candidate will be a team-player, hardworking, driven and easily accepting of feedback. They will desire to make a significant, lasting impact on the health of all animals around the world through outstanding design.

### **Position Specifications:**

**Title:** Graphic Designer

**Organization:** Morris Animal Foundation

**Location:** Denver, Colorado

**Reports to:** Associate Art Director

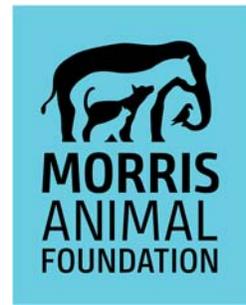
**Website:** [www.morrisanimalfoundation.org](http://www.morrisanimalfoundation.org)

**Closes:** Jan. 24, 2018

### **Organization Description:**

Morris Animal Foundation is the oldest and largest nonprofit source of funding for science that improves the lives of animals. Established in 1948 by Dr. Mark Morris Sr., DVM, the Foundation has funded more than 2,600 studies and committed over \$118M to research benefitting companion animals and wildlife. Based in Denver, Colorado, our staff of 35 professionals manages approximately 250 studies at any given time, including the Golden Retriever Lifetime Study, the largest and most far-reaching study run to date in veterinary medicine. Each year, over \$7M of new research funding is committed through working practices that ensure only the most scientifically robust and impactful studies are supported. Building on this impressive and solid history, the Foundation is entering a new era. We believe with the increasing recognition of the vital role animals' play in the lives of humans, extraordinary growth of our mission is not only possible, but imperative. There is a tremendous amount of work to be done, and we are focused on scalable and sustainable growth of revenues and programs to meet the need.

### **Responsibilities of Position:**



- Support strategic initiatives through design of branded collateral
- Create goal-oriented design that meets benchmarks for fundraising, awareness and other defined objectives
- Design digital templates and assets for web and email
- Design print materials including but not limited to: stationary, cards, flyers, brochures, infographics, postcards, etc.
- Develop advertising concepts with teams and subsequent ads
- Design swag and trade show materials
- Work within defined brand guidelines
- Manage final print production
- Work well with other teams to hear design needs and goals
- Provide excellent customer service to entire Foundation team

### **Professional Experiences/ Qualifications:**

- Bachelor's degree in graphic design
- 3-5 years of experience with print and web design
- Experience with Adobe Creative Cloud, Microsoft Suite and Mac OS
- Strong typography and layout skills
- Knowledge of current design best practice and trends
- Ability to communicate and work cooperatively with team
- Able to receive creative direction and design critique professionally
- Ability to effectively handle multiple assignments at one time
- Strong attention to detail
- Excellent communication skills

**Please return a resume, letter of interest and portfolio/samples in a PDF under 5 MB or a link to your work to:**

(Electronic submission preferred)

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